



微電影「創+作」支援計劃 (音樂篇)  
Microfilm Production Support Scheme (Music)

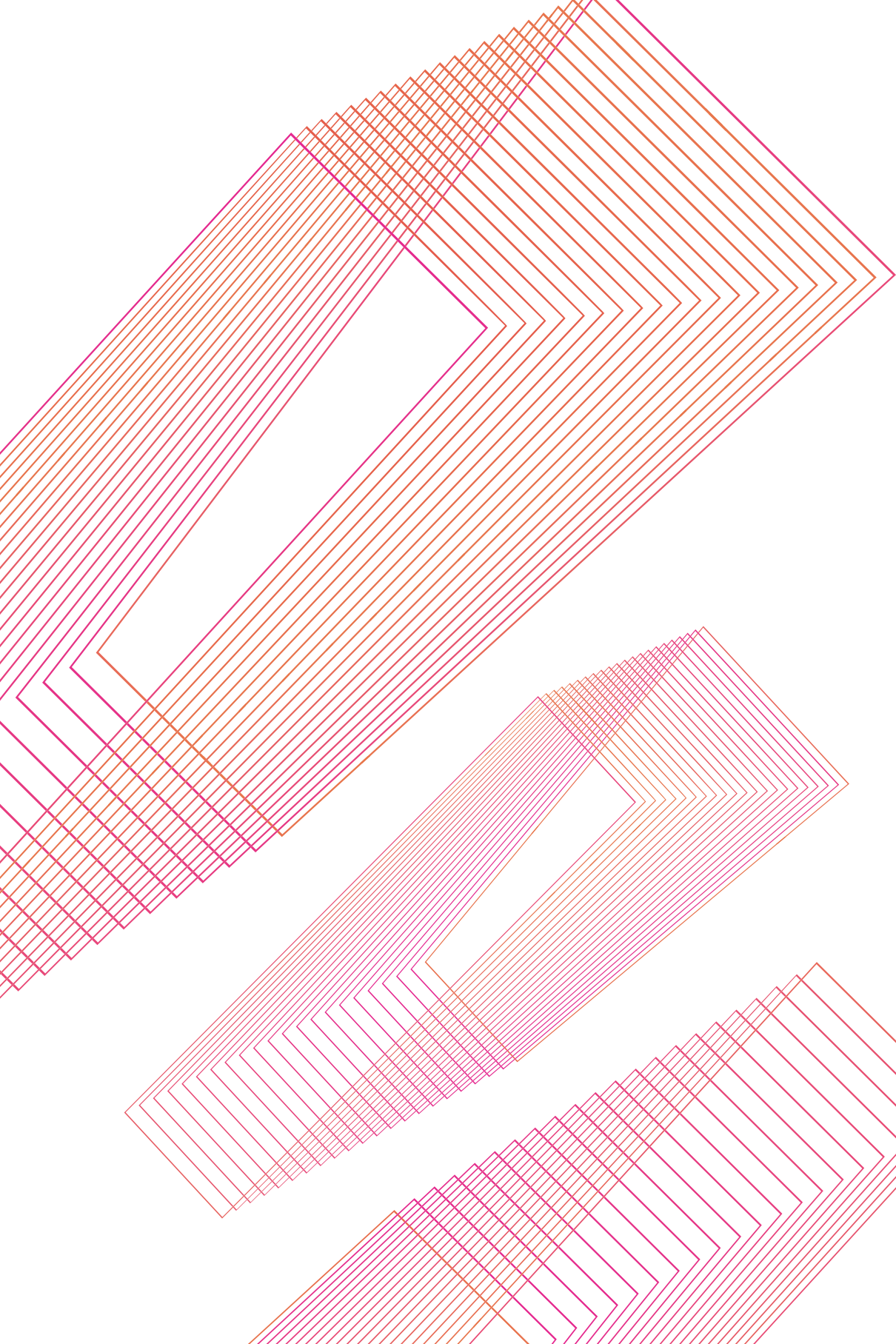
主辦機構：  
Organizer：



主要贊助機構：  
Lead Sponsor：

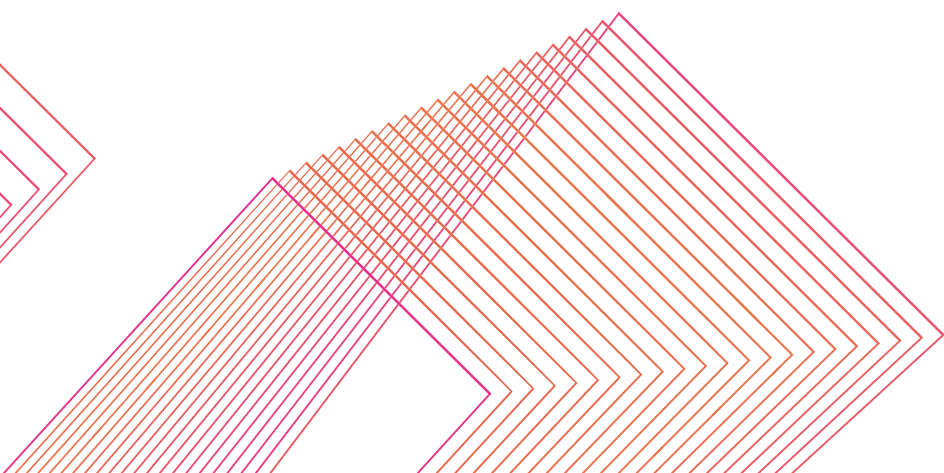


# 微電影「創+作」 支援計劃 (音樂篇)



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## 主辦機構獻辭

### Message from the Organizer



香港互動市務商會會長  
司徒廣釗先生

#### Message from Mr. Ralph Szeto

*Chairman, Hong Kong Association of Interactive Marketing*

本計劃已經踏入第八屆，我們在此特別感謝香港特別行政區政府「創意香港」的贊助，以及國際唱片業協會（香港會）的鼎力支持。

微電影「創+作」支援計劃（音樂篇）目標，是培養數碼廣告製作人才，與及推廣本地歌手。每年，計劃已經成為業界的重要活動之一。我們喜見計劃在培養創意人才方面，卓有成效。在計劃之後，不少微電影導演在跨界別，包括影視廣告、音樂錄像、電視製作、甚至電影方面有很好的發展。我們非常高興，幾位曾參與計劃的導演，獲選參加電影發展局的「首部劇情片」及「綠燈行動」計劃；另外，不少曾參與計劃的製作企業，亦憑著參賽作品入選國際影展並獲得獎項。而不少歌手在參與計劃之後也有演出和製作電影、電視、廣告、舞臺劇等的機會，為香港的創意業界增添動力。

第八屆微電影「創+作」支援計劃（音樂篇），除了原有專門為新成立廣告製作企業而設的資助組別一（初創企業組）以外，更設有惠及小型廣告製作企業的資助組別二（專業組），令本地小型廣告製作企業有晉升的階梯，以製作十二至十六分鐘具專業水平的原創微電影，使計劃的支援更加全面和有助業界的持續發展。

支援計劃為本地新晉及小型廣告製作公司和導演提供培訓、作品推廣和製作資源。在資深電影和廣告製作人的指導和分享下，我很高興能見證32套微電影的誕生。我在此恭賀所有導演、製作人和歌手，製作出32套很高水準的微電影，並在計劃之後，在創意業界和樂壇有好的發展。

最後，相信你會跟我一樣，喜歡欣賞這32套微電影作品，並在社交媒體上分享你喜歡的微電影！

The program has entered its eighth edition. We would like to hereby extend our gratitude to Create Hong Kong of the Government of HKSAR for the sponsorship and the IFPI (Hong Kong Group) for their countless support.

The aim of the Microfilm Production Support Scheme (Music) is to nurture talents for digital advertising production and to promote singers. Each year, the scheme has become one key activity of the industry. We are pleased to see the Scheme has borne fruitful results in nurturing talents. After joining the scheme, many microfilm directors have cross-sector developments such as in advertising, music videos, television and even film productions. We are proud to have some director participants be selected to join the "First Feature Film Initiative (FFFI)" and "Operation Greenlight" program under Film Development Fund (FDP), also, some participating production houses and their produced microfilms are being nominated to participate in international film festivals and won several awards. Besides, many singers have other performing and production opportunities in TV commercial, TV and Film and Drama after the Scheme. All these have added new forces for our dynamic and vibrant creative industry.

In the 8th Microfilm Production Support Scheme (Music), apart from tier 1 for advertising production start-ups, we have introduced tier 2 as a level of progression for local small advertising production houses, under which they will produce an original and professional microfilms of 12-16 minutes. With the new initiative, it seeks to offer more comprehensive support for the young talent.

This support scheme provides trainings, promotions and production resources for both advertising production startups and small advertising production houses and directors. I am excited to witness the birth of these 32 microfilms under the guidance of and sharing by veteran film and advertisement producers. I would also like to take this opportunity to congratulate all directors, producers, and singers for producing 32 marvelous microfilms, and wish them every success in the industry!

Finally, I believe you will appreciate these 32 microfilms as much as I do and share your favorite ones on the social media!



## 政府機構獻辭

### Message from the Government

香港特別行政區政府商務及經濟發展局副長  
陳百里博士, JP 獻辭

### Message from Dr. Bernard PL Chan, JP

*Under Secretary for Commerce and  
Economic Development*

*The Government of the Hong Kong Special  
Administrative Region*



翹材展藝  
聲影傳情

香港互動市務商會  
《第八屆微電影「創+作」支援計劃(音樂篇)》線上頒獎典禮

商務及經濟發展局副局長陳百里



## 計劃簡介

香港互動市務商會(下稱「主辦機構」)在香港特別行政區政府「創意香港」(「創意香港」)的贊助下，自2013年起連續舉辦了七屆《微電影「創+作」支援計劃(音樂篇)》，為新成立的廣告製作企業(下稱「廣告製作企業」)及其新晉導演，提供製作資金、專業指導、培訓和宣傳等，讓他們製作原創微電影，以展示創意和才能。另一方面，支援計劃亦邀請本地歌手參與有關微電影的演出，並提供歌曲在有關微電影中使用，藉此為他們提供更多幕前演出及宣傳機會。

承接過去七年支援計劃的成功經驗，以及業界的鼎力支持，第八屆支援計劃繼續設有兩個資助組別，分別是為初創廣告製作企業而設的資助組別一(初創企業組)及為小型廣告製作企業而設的資助組別二(專業組)，提供資助名額合共32個。

## 支援計劃要點

### 資助組別一(初創企業組)

- 二十二間新成立的廣告製作企業每間可獲最高港幣十二萬元的資助作為製作資金，及與本地歌手合作，製作片長至少四分鐘及不多於八分鐘具故事性的原創微電影
- 免費參加有關微電影編劇、導演、製作及後期製作等方面的培訓
- 獲專家導師團隊提供製作及創作上的指導
- 獲支援計劃資助製作的微電影將獲邀參加頒獎典禮並競逐專為資助組別一(初創企業組)而設的各個獎項，包括：設有金、銀、銅獎的「最佳微電影製作大獎」、「最佳微電影男主角」及「最佳微電影女主角」；「最佳微電影編劇獎」；「最佳微電影攝影獎」；「最佳美術指導獎」；及由公眾投票選出的「最受歡迎微電影獎」。
- 有關微電影同時會推薦參加與微電影或短片相關的國際比賽
- 獲邀參加支援計劃下的宣傳活動

### 資助組別二(專業組)

- 十間小型廣告製作企業每間可獲最高港幣二十二萬元的資助作為製作資金，及與本地歌手合作，製作片長至少十二分鐘及不多於十六分鐘具故事性的原創微電影
- 免費參加有關微電影編劇、導演、製作及後期製作等方面的培訓
- 獲專家導師團隊提供製作及創作上的指導
- 獲支援計劃資助製作的微電影將獲邀參加頒獎典禮並競逐專為資助組別二(專業組)而設的各個獎項，包括：設有金、銀、銅獎的「最佳微電影製作大獎(專業組)」、「最佳微電影男主角」及「最佳微電影女主角」；「最佳微電影編劇獎」；「最佳微電影攝影獎」；「最佳美術指導獎」；及由公眾投票選出的「最受歡迎微電影獎」。
- 有關微電影同時會獲推薦參加與微電影或短片相關的國際比賽
- 獲邀參加支援計劃下的宣傳活動

# Introduction to the Scheme

Sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region, the Hong Kong Association of Interactive Marketing (“the Organizer”) successfully organized six editions of the “Microfilm Production Support Scheme (Music)” (“Support Scheme”) since 2013 to provide subsidy, training, mentorship and promotional opportunities for local advertising production start-ups and their aspiring directors to produce original creative microfilms that will showcase their creativity and technical capability. The Support Scheme also invited local singers to perform and offer their songs for use in the microfilms, with a view to providing more performance and exposure opportunities to them.

The Support Scheme’s last seven editions have received overwhelming responses from the industry and thus in the 8th edition, 32 quotas and subsidy are provided to two tiers, Tier 1 for advertising production start-ups and Tier 2 for small advertising production houses, to produce their microfilms under the Support Scheme.

## Highlights of Support Scheme

### Tier 1 for Advertising Production Start-ups

- Provides a maximum of HK\$120,000 subsidy for 22 participating advertising production start-ups to produce a microfilm with story line of at least 4 minutes and not more than 8 minutes
- Provides training programmes on microfilm production, including script writing, directing, production designing and post-production
- Provides mentorship by industry professionals
- Organizes the “Best Microfilm Production Awards (start-ups)” Competition with Gold, Silver and Bronze Awards and the “Best Cinematography Award”, the “Best Microfilm Screenplay Award”, the “Best Microfilm Actor Award” Gold, Silver and Bronze Awards, the “Best Microfilm Actress Award” Gold, Silver and Bronze Awards and the “Most Popular Microfilm Award”, with the aim to recognize the outstanding microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events

### Tier 2 for Small Advertising Production Houses

- Provides a maximum of HK\$220,000 subsidy for 10 participating small advertising production houses to produce a microfilm with story line of at least 12 minutes and not more than 16 minutes
- Provides training programmes on microfilm production, including script writing, directing, production designing and post-production
- Provides mentorship by industry professionals
- Organizes the “Best Microfilm Production Awards (small production houses)” Competition with Gold, Silver and Bronze Awards and the “Best Cinematography Award”, the “Best Microfilm Screenplay Award”, the “Best Microfilm Actor Award” Gold, Silver and Bronze Awards, the “Best Microfilm Actress Award” Gold, Silver and Bronze Awards and the “Most Popular Microfilm Award”, with the aim to recognize the outstanding microfilm works produced under the Support Scheme
- Recommends the said microfilms to participate in international microfilm or short film-related competitions
- Organizes various promotional events

## 評審及導師的話

### Message from Judges and Mentors



方保僑先生 **Mr. Francis Fong**

香港互動市務商會創會及榮譽會長

**Founding & Honorary Chairman, Hong Kong Association of Interactive Marketing**

微電影「創+作」支援計劃（音樂篇）至今踏入第八年，計劃旨在培育本地新晉及小型廣告。恭喜各團隊在疫情影響下仍能製作獨特及富創意的音樂微電影。期待看到你們更多的作品。

This is the eighth year for the microfilm Production Support Scheme (Music) Project, which aims to cultivate the local advertising production start-up and small-scale companies. Congratulations to all teams for producing very unique and creative music microfilm under the impact of the COVID-19 pandemic. I wish you can continue to work hard and look forward to seeing more innovative works from you in the future.



張志雄博士 **Dr. Samson Cheung**

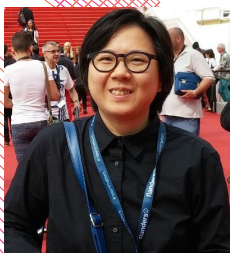
Bang Bang Entertainment 總經理

**General Manager, Bang Bang Entertainment**

現職有線寬頻旗下Bang Bang娛樂有限公司總經理。2000年開始成為泰迪羅賓助理，一直積極推動音樂教育及流行文化發展。今次有幸能參與這次比賽的評審工作，這份工作並不輕鬆，除了入圍作品各具特色，另外入圍的作品數量也相當龐大。擔任評審是一件責任重大且需慎重的事，因此為了要平衡多元的觀點與看法，主辦單位已經邀請了十多位評審共同分憂。但只要是比賽，就難免有遺珠之憾，因此希望沒能入圍或得獎的作者不要氣餒，也不要失去信心。入圍決賽的作品是難能可貴的肯定，也是一項崇高的榮耀，僅此勉勵所有的參賽者並恭喜所有的入圍者。

He is currently the general manager of Bang Bang Entertainment Co., Ltd., a subsidiary of i-CABLE Communications. Became Teddy Robin's assistant in 2000 and has been actively promoting the development of music education and popular culture. This time I was fortunate to be able to participate in the judging work of this competition. This job is not easy. In addition to the uniqueness of the shortlisted works, the number of shortlisted works is also quite large. Serving as a reviewer is a matter of great responsibility and prudence. Therefore, in order to balance diverse views and opinions, the organizer has invited more than ten reviewers to share their worries. But as long as it is a competition, it is inevitable that there will be regrets. Therefore, I hope that the authors who have not been shortlisted or won will not be discouraged or lose confidence. The finalist works are a commendable affirmation and a lofty honor. Only this encourages all the contestants and congratulates all the finalists.





**蔡靄兒小姐 Ms. Joycelyn Choi**

**MOVIE MOVIE 頻道總經理**

**General Manager, MOVIE MOVIE**

微電影「創+作」支援計劃巧妙地帶出幕前幕後缺一不可的微妙關係。今屆有很多令人驚喜的作品，展現出新世代製作人的靈活創意與年青活力。

Microfilm Production Support Scheme brilliantly links up the unique relationship between on-screen artists and off-screen production new talents. This year has numerous fantastic productions that highlight the vitality of a new generation of artists.



**徐凱珊小姐 Miss Eliza Chui**

**Head of MOOV**

今年的參賽作品質素非常高，足以證明一眾新晉歌手和導演創意無限、才華橫溢。MOOV會繼續支持年輕人才，讓本地藝文界百花齊放。

The entries are of high quality, which proves that the new singers and directors are creative and talented. MOOV will continue to support young talents, help them realise their potential, and make the local cultural industry flourish.



**許迅先生 Mr. Eddy Hui**

**香港設計師協會行政總裁**

**CEO, Hong Kong Designers Association**

八年了，看著之前不少製作單位今天都有更好的發展，導師這崗位，值得。

今年「創+作」有細水長流的感動，有令人目眩的製作，有牽動人心的演技，個人則最愛初生之犢拍出的那份無奈。32部微電影，希望你找到自己所愛。好的作品，需要好的觀眾，支持本地創作，支持香港電影。

I am so honoured to be the mentor of this programme for eight years, the growth of different teams is definitely my bonus.

We have an impressive collection of microfilms this year, including contiguous storytelling, top-notch production quality, touching performance, though I like the hopelessness the most, I believe you can find the one you like among these 32 microfilms too. The best rewards for any good story is the audiences, please support local creations and Hong Kong movies.



### 李英洛先生 **Mr. Anthony Lee**

香港電影導演會副會長

**Vice President, Hong Kong Film Directors' Guild**

首先，祝賀今屆參賽者在自己的作品庫內增加多了一個作品。鑒於疫情下的影響，這個創作機會就像在乾旱中的一場小雨（久旱逢甘雨）。一如以往，參賽作品裏有好的有卓越的。無論身處在甚麼環境，都會有一展所長的機會。因此，就襯現在做好準備迎接明天的挑戰。最後給大家的建議：「堅持是成功之母」。

First, congratulations to all participants in this year's programme for successfully creating yet another show piece for your portfolio. Given the unexpected setback of the pandemic, this opportunity to be creative should be like shower in a draught. As always, there is a concoction of the good and the exceptional. Regardless of where you stand, these are always indications of great potentials. So now that you are here, be ready to meet the challenges of tomorrow. My closing advice to all of you is: "Perseverance is always the mother to success".



### 林紀陶先生 **Mr. Lam Kee To**

編劇

**Screenwriter**

此計劃與一般短片創作不同，尤其對演出的歌手的角色與其獨特形像的塑造，以及短片格調的戲劇處理，有邁向本土產業特性的追求。加上製作團隊具備不少創作經驗，是次有超過一半的作品成績斐然，相信也能得到國際回響。

The microfilm from this Support Program is different from others short film program, especially the character and the unique image of the singers, and the method of handling short film, all the above are seeking for the characteristics of Hong Kong. With the experienced production team, more than half of the work are impressive in this edition, I believed that they could achieve more on the international stage.



### 何威先生 **Mr. Ho Wai**

香港影評人協會榮譽會長 | 國際創意及科技總會秘書長  
**Chairman, Hong Kong Film Critics Association | Director,  
International Federation of Creativity and Technology**

在故事創作方面較以往更加出色，呈現出較為複雜的結構。這為導演和演員都提出了較高的要求。我相信他們獲得了一些更加接近電影的製作體驗。

The story creation is better than before, showing a more complex structure. This has changed the higher requirements for directors and actors. I believe they have gained some film production experience.



**黃啟聰先生 Mr. Manfred Wong**

Headlines 雜誌總編輯

**Chief Editor, Headlines Magazine**

趁「在家工作」，觀看了「第八屆微電影「創+作」（音樂篇）」，也重溫過往七屆的參賽作品；前後八屆，發覺到參與這比賽，對電影製作熱衷的年輕人，水準不斷提高，表現也越趨成熟。而參與的歌手，音樂風格的多元和年齡層面也大大提昇。結果，這在家欣賞讓我建設起自己的「微電影 + 音樂」家庭影院，真有意思！

During the “work from home” period, I had the opportunity to finish watching “The 8th Microfilm Production Support Scheme (Music), and as well as reviewing all the entries from the past seven years. Each of these young participants are so passionate about filmmaking, their techniques and performing skills have continuously improved in a mature and diverse ways. The musicians are also able to carry out a wide range of music styles with noticeable improvements throughout the years.

With no doubts, this home theatre viewing experience has definitely brought myself an interesting microfilm + music combined of enjoyment!



**黃英先生 Mr. Wong Ying**

視效監製 / 電影編劇

**Visual Effects Supervisor / Screenwriter**

2020年，不一樣的一年、不一樣的人事、不一樣的景氣，可幸是創意依然，加油！

2020 is a different year with different people, things, and circumstance. Fortunately, we can still find the creativity among. Keep it up!



**楊寶文小姐 Ms. Polly Yeung**

電影監製 / 編劇

**Film Producer / Writer**

從你們的作品裡，我感受到愛念，這是對人類的信任！非常感謝你們的創作，這一路上充滿驚喜！

It's a journey full of surprises! You inspire me to the spectrum where houses lights of love. Thank you!



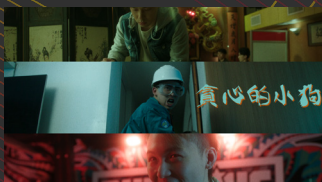
# 初創企業組 Advertising Production Start-ups





## 專業組

# Small Advertising Production Enterprises



## Icon reference

廣告製作公司資料包括：  
Information of Advertising Production Company:

- 👤 導演 Director
- 👤 聯絡人 Contact Person
- ☎ 電話 Contact No.
- ✉ 電郵 email
- 🌐 網址 Website
- 📍 地址 Address

歌手及微電影主題曲資料：  
Information of Singer and Theme song Being Used in Microfilm:

- 🎤 歌手 Singer
- 🎵 唱片公司 Record Company
- 🌐 網址 Website
- 🎵 選用歌曲 Theme Song
- 🎵 作曲 Composer
- 📝 填詞 Lyrist
- 🎵 編曲 Arranger
- 🎬 監製 Producer

## 2B Studio

2B工作室由一羣熱愛視覺藝術的年輕人組成。提供前期至後期的各種影片制作及平面設計，壁畫以及藝術教育等服務。2B工作室之作品除入圍創作音樂微電影外，亦曾入圍鮮浪潮，港台外判計劃及香港獨立電影節等。

2B studio was formed by a group of Hong Kong young people who love visual art. We provide pre-production to post-production of video making and graphic design service. Apart from Microfilm Production Support Scheme (music), our work has been selected to participated in Fresh Wave International Short Film Festival, RTHK programme & Hong Kong Independent Film Festival.



### 與巫女對談 The Witch I Love

方恆和巫女，在1947年第一次見面，她給了他一顆糖果，他愛上了她。1967年，他們分手了，卻還是約好十年見一次面。巫女不會老也不會死，在任何時代，她，也是二十歲初的年輕人。方恆卻在時間的洗禮下，從年少輕狂，到老成持重，再到歷盡辛酸和失去，在1997那一次約會，他終於開始明白巫女在想甚麼。一代新人換舊人，2007年，皇后碼頭清拆了，方恆的兒子，也不再喜歡巫女的糖果。

Fong Hang and the witch, first met in 1947, after WW II, she gave him a candy, he fell in love with her. 1967, They went separate ways, but still promised to meet each other at every decade. Witch won't grow old, she was always 20 at any decades. But time is cruel to Fong Hang, He was suffered from lost and finally get the pain of witch's immortal in 1997. 2007, Queen's Pier was demolished, the witch met Hang's son, but he didn't enjoy the taste of sweet at all. An era was finally come to an end.

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## 那年 That Year

希與珍是青梅竹馬的少女，為了教訓士多老闆的猥瑣，二人在士多搗蛋，珍也無意發現一個歌唱比賽，她記起希的夢想是上台演唱，於是說服了希參賽。

偏偏此時，二人遇上極大的阻礙，包括希的家庭財政遇上問題，以及二人在士多偷竊一事被揭發……希珍二人與夢想的距離，就是那年。

Aria and Jane accidentally discover a singing contest when they are making troubles in a store. It was Aria's dream to perform on stage, but she is no longer interested. Under Jane's support, Aria picks up her dream again.

The journey to Aria's dream is turbulent. The owner of the store talks to the school and wants compensation; Aria faced the same struggle when she first gave up her dream, her family's financial burden.

That year, is where everything in youth starts to bloom.

### 4+4 Production Ltd

4+4 Production 的目的是凝聚不同的製作人，設計師和藝術家的多媒體創作。一般的影片製作例如活動花絮拍攝、品牌宣傳影片、訪問、商品拍攝等等。除此之外，4+4 的媒體創作也延伸至不同的藝術媒界，例如劇情短片拍攝，音樂影片等等。

We are 4 Plus 4 Production Limited.

We aim to connect producers, designers and artists in different fields into digital marketing. We are production house creates various media marketing such as video production, graphic designs, website design and online marketing. We produce various types of video content including event shooting, brand promotional video, interview shooting, product shooting. Besides, fictional short film and MV are produced recently.

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🎵 大志

🎵 張家誠

🎵 張家誠

🎵 張家誠

🎵 林詠妍





## 玖拾光影有限公司 90' Spectrums Limited

九號士多房（原名玖拾光影），成立於2019年，紮根香港的多媒體製作公司，熱衷於發展文化藝術、影視創作，曾為影視、劇場、音樂等文化界別團體拍攝多個作品，同時提供廣告、串流等服務，以提供具創意、具藝術性而不失商業價值的作品為宗旨。

Storeroom No.9 (former 90's Spectrums Ltd.), a multimedia production company based in Hong Kong, passionate in the development of art and culture and film production. It has been creating works for theatre practitioners, film and television groups, musicians, etc. It also provides commercial production and live streaming services. The company aimed at providing creative, artistic and commercially fulfilling works.



### 人類滅絕日 Sunken Island

黎明漸近，地球將要陸沉。陸地上的最後一夜，男子走上了一趟奇幻旅程，穿梭種種怪誕時空，以不同的身份面對與愛人的離別、血洗世界的不公，向人間苦難作最後的對抗。

This is the very special day of human distinction. The very last night on earth, a man gone on a mysterious trip and travel through time, witnessing tons of absurd happenings. With different identity in different space and time, he farewells with his love, he fights against the world's injustice, and he commits his final revolution against human endless suffering.

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✍ 黃千庭

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🎧 黃千庭 / 易子竣





## 和你一樣孤獨 Lonely As You Are

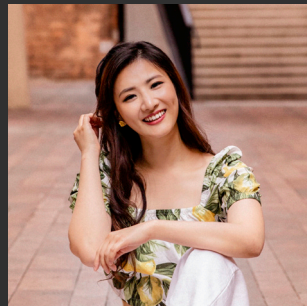
走進華麗的大廳，蘇家欣遇見一眾歌唱比賽落敗者，一樣忐忑地等候着參加復活賽的機會，渴望成為台上公認閃耀的主角。

家欣幸運地得到復活賽的名額，「叮」一下鐘聲，評判示意開始。她再次站在台上，在最後的機會，她選擇唱出一眾落敗者心中渴望被欣賞與理解的聲音……

Walking into a grand hall, Brianna So meets the losers of the singing competition. Most of them are waiting for a chance to attend the repechage, wishing to become the shining star on stage.

Fortunately, Brianna was selected to attend the repechage. She has one more chance and the last chance to perform on stage, but she chooses to sing a song for all of the losers...

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- Oscar



## 隨行工作室 Along Story

隨行工作室曾參與不同的影像製作，當中包括劇情短片、紀錄片、舞蹈影片、音樂影片、廣告、活動紀錄等等。隨行工作室亦曾與不同機構合作，如香港樂施會、香港中文大學、香港國際攝影節、Harper's Bazaar HK 等。

Along Story has been involved in many video productions, ranging from short films, documentaries, dance videos, music videos, commercial online video, event promotion videos, and more. Along Story has collaborated with Hong Kong International Photo Festival, Harper's Bazaar HK, Oxfam HK, the Chinese University of Hong Kong, and so on.



## 戲•燃 Dramatic Synergy

戲•燃由一群修讀香港藝術學院應用劇場與戲劇教育課程的畢業生所組成，發起人關注社會問題，相信戲劇是連繫人與人的橋樑，成立目的為積極推廣戲劇教育。

戲•燃願景：

促進人與社會的結連，凝聚轉化生命的力量。

Dramatic Synergy was founded by a group of Applied Theatre and Drama Education graduates from Hong Kong Arts School. The Founding Members pay attention to social issues and hope to create a discussion platform via drama.

The vision of Dramatic Synergy is to promote the connection between people and people, and between people and the society. Members of Dramatic Synergy believe that the generated synergy could ignite human potential and expand possibilities in people's lives.



### 暗黑遇上光 Love In The Dark

「我想大家稱呼我為畫家，不是盲人畫家。」

阿圖年少時遇上意外，使視力嚴重受損。逐漸失去視力對阿圖來說是一場漫長的煎熬，他害怕別人發現他的孤寂與脆弱。

直至遇上 Iris，光彷彿再次出現在阿圖的生命裡。

“I hope people see me as an Artist, not a Blind Artist.”

Tou suffered a severe eye injury in an accident at his young age. The journey into complete blindness was a torment to him. Yet, he doesn't want his struggle and vulnerability to be seen.

It is not until he meets Iris that light seems to come into his sight again.

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🌐 www.hkbeatbox.hk

🎵 1 Last Day

🎧 dR. X 黃浩邦

🎧 dR. X 黃浩邦 / RAM

🎧 Purple Nacho / dR. X 黃浩邦

🎧 dR. X 黃浩邦



## 限時困局 TAP AND TRAP

Yanki 從一個奇怪的笑容甦醒過來，她發現自己再一次身處在餐廳內，這已是她第一百九十二次返回這個情境之中。更甚的是，Yanki 還重複出現在另外幾個地方，逃離不了這個循環的困局。其後她發現製造這個困局的人竟然是她自己……

Yanki woke up from a strange dream, found herself in the same dining room again. It is her 192nd visits in within the same setting and routine. Unable to escape from the dilemma of the cycle, Yanki also appeared repeatedly in several other situations. Later, she finds out the key person who made this mess turned out to be herself...

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## 夢想拼圖有限公司 DreamPlex Studio Limited

夢想拼圖有限公司 DreamPlex Studio Limited 成立於2017年，期間為多個商業機構拍攝廣告之餘，亦曾為不同藝人拍攝音樂錄像，近年的作品更推至電視短劇。其理念為將創作的想像和團隊對拍攝的夢想結合，為觀眾帶來更多意想不到的製作。

Established in 2017, DreamPlex Studio Limited offers wide range of professional commercial production services, specializes in music videos, online and television advertisement. Lately, Dreamplex Studio further its expertise to another level, expanding their outreach to television short drama; hoping to elevate our production works with creativity and imagination.





## 五花八門創作 Eight Doors Creative

五花八門創作是一間香港影視製作公司，我們提供劇情片、紀錄片製作，平面設計，文化推廣，平面攝影，網上串流服務及廣告製作。

Eight Doors Creative is a video and photography production company based in Hong Kong. We have participated in creative content packages, narrative video, documentary, graphic design, cultural promotion, photography, live stream and advertising.



### 花非花 Only Lovers Left Alive

不想逃離的愛情就如墜入煙霧中，憤怒的女子走不出這條樓梯，回憶在回憶裡遊走，被踩破的玫瑰，宛如一灘鮮血，她看到自己在看著她，任性地把自己粉碎，再重生，回憶在回憶裡遊走，強逼你看著只有一個頻道的電視機，電視光把雙眼刺痛，流出淚水。

她看到一隻黑貓在看著她，再觀照，能逃離的愛情就如領略乾玫瑰並沒有玫瑰香，釋懷的女子走出這條回憶樓梯。

Unwilling to walk away from love, it's like walking into thick haze. Feeling furious, girl simply can't get to the end of these never-ending stairs.

Flashbacks flowing through memory lane, ruined roses looking more like a blood bath. She stared as she was staring herself. She tore herself into pieces like a loose cannon. Then, reborn.

Flashbacks flowing through memory lane, as if you're stuck with watching this mono-tv-channel. Screen so bright that it's painful, tears began to flow. She saw a black cat staring her. Staring again.

Willing to walk away from love, it's like believing dried roses don't smell of roses. Relieved, the girl finally got out of these memories-ending stairs.

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本出製作 Pinky Productions

<http://pinky.hk>

望著背影說愛你

雷貫之 Vic Lui

賀峰 Pooh Ho

雷貫之 Vic Lui

雷貫之 Vic Lui





## 老逃 Older Way Out

初入住安老院的明哥還未適應新生活，便從院友口中打聽到下月安老院將被隔壁幼稚園收購和合併的傳言。目睹院友陸續偷走，他萌生了出走的念頭，並與患有腦退化症的院友阿彭一起逃出來。逃出後，明哥卻想不通接下來可以做什麼。此時，阿彭把頸上掛滿願望錦囊的項鍊遞給明哥，似乎二人已找到出走的目的，兩人有驚有喜的冒險之旅亦隨即展開。

Ming, who admits newly to an elderly home, has not yet adjusted to his new life. He overhears a rumour from the residents that the elderly home would be acquired and merged with the kindergarten next door next month. After seeing his residents escape one after another, the idea of leaving comes to his head. He leaves the elderly home with his roommate Pang, who is a dementia sufferer. After the escape, Ming feels lost as he has no idea what he could do next. Pang takes off his necklace that ties with tiny bags containing his written wishes and gives it to Ming. It seems that they have found something to do. In the end, they have embarked on a brand new journey with surprise and happiness.

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## 立芬奇製作 Frankie Lap Production

立芬奇製作是一間土生土長的香港媒體製作公司，專注於不同類型的創作包括電視節目、劇情短片、音樂錄像、商業影片、紀錄片、商業攝影、平面設計等。我們亦是多間電視台的合約節目外判供應商，並曾創作多個作品包括：港台電視31《Harry哥哥好鄰居》、港台電視31《台灣故事II》、香港開電視《大叔要變身》等。

Frankie Lap Production is a local media production company focusing on various creative production, including television show, short film, music video, commercial video, documentary, commercial photography, graphic design, and so on. Also, we are the contractors of several television companies. We produced several television shows, including “We are Good Neighbours” and “Taiwan Stories II” from RTHK 31, “Uncle’s Transformation” from Open TV 77.



# 八月十五有限公司 Fullmoon Creative Limited

Fullmoon Creative 由4位來自影視創作行業的成員於 2019年 成立。

團隊成員擁有6-8年行內經驗，涉獵範圍包括導演、攝影、編劇、製作等。我們的作品包括不同類型的網上廣告、微電影、Live Event show 等等。

我們的宗旨，是希望做出的作品與八月十五的月亮一樣，能圓滿客人的點子與期望。

同時，我們團隊之間合作無間，只要團聚一起，就能發出最亮的亮光。

Fullmoon Creative was founded in 2019 by 4 members from the film and television creative industry. Each member has 6-8 years of experience in different field in the industry, including directing, cinematography, screenwriting, and post-production.

Since its establishment, we have cooperated with different customers to produce variety of works such as online advertising, micro-films, live event shows, etc.

Our aim is to produce works like the fullmoon on the 15th of August in lunar month, which fulfill all the ideas and expectations from our clients. Working together with us can give out the brightest light and guide you through darkness.



## Hello, Goodbye.

Nico 與 Jonathan 的第一次相遇，是在六十年代放歌縱酒的街頭。Nico意外地拿錯了Jonathan放在煙灰缸的香煙，二人從此生世交纏，卻因吵架、冷戰、誤會，最後彼此錯過，再次相遇時已是2020財色酒氣的街角。2020再次交纏但難逃命運玩弄，二人再次失諸交臂。如果你是Nico，有機會重來，你又會否願意為愛一頭栽進命運之中？

Nico and Jonathan were first encounter in the countercultural 1960s, the age of pleasure and indulgence. It all happened when Nico accidentally pick-up Jonathan's cigarette on the ashtray. Their lives have been entangled forever since. However, struggling from quarrels, egocentrism, and misunderstanding, they ended up apart. This time "they" met again in the prosperous 2020s. Unfortunately, they were puppeted by fate again. The same scenery nostalgically reoccurred and drifted them apart. If you were Nico, would you cave into this chaotic destiny if you get another chance, in the name of love?

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- 
- Hello, Goodbye.
- The Sulis Club
- The Sulis Club
- The Sulis Club
- The Sulis Club



## 譚子裡 REFORM

譚(骨)屬異音字，解作怪誕。當人生面對情緒困擾時，心理的折騰(即片中心魔)會逐漸增加，需要自己挺身來予以抵禦。故事由三段感情關係來引發，而女主角是其中一個情傷者，原本打算提早放工回家，將懷孕一事與男朋友分享，可惜撞破了不該知道的事情，她由怒轉哀，在思索間被心魔趁機攻擊，而腦內出現的影像令她重拾依靠並藉此戰性心魔，勇敢迎來人生新一頁。

The name of story "REFORM" means creepy in Chinese version. When a person meets negative emotions during the adversity in our life, it depends on our own core belief to fight against inner psychological stress. The story projected three relationships of love story. The female leading role perform one of the victims who planned to get off work early and gave a surprise to his boyfriend that she got pregnant. However, she discovered an unacceptable event when she arrived home. She felt angry and sad, at the same time, the inner negative emotions are aroused. It also triggers the darkest side of her evil inside her heart. Finally, she was succeeded to fight against the evil and turn to new page of her life.

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## ID OWN UNIQUE SPIRIT LIMITED

簡稱IOUS。公司主要製作影片、短視頻、廣告、產品及企業宣傳短片、人物專訪、紀錄片等。由前期劇本、故事創作，中期拍攝到後期整合及交付作一站式處理。透過新建網上直播平台，與影視藝人推廣文化藝術，另連同廣告客戶利用平台拓展商品推廣及銷售。

IOUS caters to produce the most attractive & creative online commercials, corporate videos, promotional video, advertising, documentary and script writing. We also provide pre-production and post-production of video.

All of our video productions are created with the product and message always at the forefront. We also provide on-line media platform to fulfill unique need of our clients. We also cooperate with the artists to promote the up to dated art and culture in social media.





## 青春映畫 Junes

青春映畫於2017年成立，承接各類型硬照、影片及動畫製作。主要合作機構涵蓋藝術界、教育界及非政府組織。過往客戶包括香港中文大學、城市當代舞蹈團、不加鎖舞蹈館、香港賽馬會、新生精神康復會、香港進食失調康復會、說書人等。

Junes, established in 2017, focuses on photo and video production. The company has collaborated with different organisations, ranging from art, education to NGO sectors, such as the Chinese University of Hong Kong, City Contemporary Dance Company, Unlock Dancing Plaza, The Hong Kong Jockey Club, New Life Psychiatric Rehabilitation Association, Hong Kong Eating Disorders Association, Storyteler, etc, in producing related promotional short film and still photo shoot.



### 失城 Lost Pearl

阿杰協助父親出海捕魚，以賺取微薄收入；每當出海便於汪洋逗留一段長時間，收音機成為了他得悉岸上脈搏的唯一途徑，彷彿隔岸觀火。2019年，香港經歷巨大轉變，阿杰每當返岸更覺香港離他很遠，唯有逃避，沒料到女友Maya 於聖誕節告訴阿杰她移民的申請獲批，年末舉家遷往加拿大定居，阿杰雖早有聞悉，卻仍措手不及，也自知無條件勸 Maya 留下。期後阿杰與死黨萬平、K 和 Andy 被不知名人士襲擊，又發現他們於橋底私賣的塗鴉被塗上一層新油遮蓋，眾人心心不忿。除夕夜，阿杰等人無所事事，萬平突然跟他們說他跟隨的幫派早前收了一筆巨款，於零時零分會把 IFC 炸掉，這個消息令眾人一時亢奮，即使抱有懷疑，也不願錯過這場百年難得一遇的戲碼。阿杰駕著漁船，載著眾人前往維多利亞港，心裡渴望這場爆炸會把沒有煙花的天空，染成一片胭紅。

Kit works with his father to fish in order to make a living. Staying on the sea for very long hours, Kit could only learn about the happenings ashore, where Hong Kong undergoes an unprecedented rapid change, through radio. Whenever Kit returns to shore, he feels Hong Kong was so distant. Evading is his only option.

Unexpectedly, his girlfriend Maya's immigration application has been approved. She and her family will settle in Canada by the end of 2019. Kit knew it ahead, however, he is still caught off guard. He knows he lacks the reason to ask her stay. One day, Kit and his friends Manping, K and Andy are attacked anonymously. After that, they found their graffiti painted on wall is covered with a new layer of oil paint. Their grievement escalates.

On New Year's Eve, when Kit and his friends wander in game centre, Manping rushes in and explains the plan of the gang he follows: they will blow up the IFC right at midnight. The news excites everyone. Even with doubts in mind, they will rather not miss this rare moment. Kit steers the fishing boat which they all get abroad to Victoria Harbour, hoping the explosion would soak the sky into the sea of vermilion.

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📍 Drop'd Limited

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🎵 從何時變得不可能

🎵 Cheung Chun Lok, Cheung Ho Kit, Cheung Man Ping, Esteban Pineiro, Ngan Ka Chun

🎵 Cheung Ho Kit

🎵 Cheung Chun Lok, Cheung Ho Kit, Cheung Man Ping, Esteban Pineiro, Ngan Ka Chun

🎵 Drop'd Music Label





# Human Error

實驗室以建構一個具人情味的科技時代為目的，為人類提供度身訂做的機械複製人服務。阿花從實驗室訂製了AI-906。隨著906跟阿花相處的時間越久，她們的關係就儼如病態的愛情一般，後來被實驗室主人 Karen 透過窺探906的回憶而得知。

In order to humanize the digital customer experience in the technology age, a custom-made robot can be built in Kikicaca laboratory. Afa has ordered a robot, named AI 906, and they developed a strange relationship.

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## Kikicaca

Kikicaca，影像製作公司，創辦人為 Erica Kwok 和 Kira Fung。致力提供具想像力、創意和概念性的短片、音樂錄像和廣告服務。

Kikicaca, a production company based in Hong Kong, founded by Erica Kwok and Kira Fung, aiming on making aesthetically pleasing and creative videos. We believe in magic and fantasy. Through our film-making journey, we usually express our thoughts and stories in a vivid, imaginative and conceptual way. Our aesthetic point of view is highly influenced by our living place, Hong Kong. We particular like to use different color combinations and contemporary art in storytelling to reflect our unique point of view.



# 實況音樂創意有限公司 Live Moment Creations Limited

實況音樂創意有限公司(Live Moment Creations) 是一間以創意出發的聲畫影音工程公司。在光影交錯的新媒體年代，確信「視覺影響聽覺」，所以我們所提供的服務及產品均十分著重畫面與聲音的配合。

實況意旨即時，為每一個 moment 注入創意，重視接收者(觀眾與客戶) here and now 的感受，讓每一刻的感覺都不一樣，從而創造出一個又一個獨特的 LIVE (生命力)。

Established in 2017, Live Moment Creations is a video production house that provides live streaming services with professional audio and visual engineering solutions, audio and visual production and event management for music events.



## 誰是受害者 Victims of Love

新婚不久的Cherry (馮凱淇 飾) 遭遇受表面好好先生的丈夫家暴，找來 PTBF Kelvin (阮頌揚 飾) 尋求慰藉。自小受父親家暴的 Kelvin 愛上 Cherry，由客人變成情侶，兩位受害者能否互相救贖？作為出軌的人，是否注定不幸的結局？

最親密的人，寬衣解帶的同時亦呈上內心最赤裸的一面，最愛亦成為最痛。面對愛情與慾望，到底誰才是真正的受害者？

Being abused by her newlywed husband, Cherry (Cherry Fung) is so desperate that she hires a part-time boyfriend Kelvin (Brian Yuen) for comfort. As a victim of domestic violence by his father, Kelvin soon falls in love with Cherry out of sympathy.

Would the two victims be able to save each other, or end in miserable as being unfaithful in relationship?

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📧 -

📞 -

✉️ -

🌐 -

📍 -

👤 馮凱淇 Cherry Fung

© Diva Production Ltd.

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## 奏樂女孩 Stages Girl

起初父親創造天地，並為女孩創造了美麗的音樂盒，把光暗分開並留在音樂盒裏。女孩每天快樂地在音樂盒內為世人演奏。有一天，女孩演奏失誤導致觀眾起哄，父親迫於無奈地告知女孩身世的秘密。

A pianist performs to audiences in a large music box every day and her Father told her to stay in the stage and it is a Utopia which he created for her. A day, she makes a mistake during her performance and the audiences react negatively which makes her finds out a secret of her life. She struggles and has to make a decision rather she continues to stay in the stage or revolt Father and fight for freedom.

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## One Above Creation Limited

One Above Creation 成立於2019年，提供從在線到離線的媒體服務，主要針對在線商業廣告影片。此外，電視節目，企業宣傳片，MTV，電影攝製片，微電影，動畫及後期製作等。從概念到製作，我們相信我們可以成為最受信任的影片創作公司並為客戶提供服務。通過製作一系列具有獨特風格的商業廣告/微電影來創造自己的內容，以涵蓋年輕一代感興趣的主題。

One Above Creation Limited is an all-around creative production house which started running since 2019. we provide media services from online to offline commercial videos. Besides, TV programme, corporate video, promotional video, MTV, film Making-of video, Micro-film, animation video. From concept development to production, we believe that we can become the most trusted video production, and content creation company. We write and produce killer ideas for our clients through great storytelling.





## 一杯概念有限公司 Oneshot Concept Limited

「一杯概念」過去四年一直活躍於製作社交平台內容，在有限的規模下創建了「冬OT」發佈各種各樣的影視創作。透過「冬OT」所收獲的人氣亦招徠了各大品牌的邀約合作，在社交網絡上創作不同類型的廣告。近年亦涉足攝影、品牌形象設計等製作範疇，務求用最彈性的成本，因應客人需要提供性價比高而內容貼地的廣告創作。

OneShot Concept has been actively creating contents on various social media platform. Our channel 冬OT—despite created out of limited resources—has provided us with great exposure, and along with it the opportunity to work with many amazing brands. Over the years we have expanded to also provide other services of production and advertising. Our goal is to provide flexible services tailoring to every client's budget, while not compromising on quality.



### 平民爸爸決戰超人女兒 My Hero Daughter

在英雄與壞蛋交戰成為日常的世界裡，阿峰卻生而為沒超能力的普通人——30歲，獨居，離過婚，當著一個結他導師勉強過活。但他的平凡亦被前妻的到來打破了：因為前妻要到美國公幹，阿峰要照顧他的超人女兒一個星期。平凡的爸爸與非凡的女兒，在簡陋的屋簷下於頂嘴鬥氣中彌補多年來沒能在一起的時間。

In a world where supernatural is the norm, Fung was brought to this world powerless. Now in his 30s, divorced, he lives in somewhat solitude in his dull apartment—just getting by teaching guitar. But his peace has come to a halt when his ex-wife leaves him with their daughter Po—a superhero like her mother at a young age—during her business trip to the US. A powerless father and a powerful daughter, the two that don't see eye to eye with each other must spend the week mending the gap left by years of being apart.

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## 逃勞無功 Stuck Up

一個超級颱風晚上，獄警鎖廖 sir 入監倉後，突然在倉外暈倒，眾囚犯求救，但沒人回應。監倉裡囚犯亦有前醫護人員、水電師傅、學生；他們各出奇謀，嘗試開監倉救人，誰不知救人同時亦令自己身陷病毒險境…

被迫逃獄換來的結果竟然是另一個陷阱！救人之餘，他們能否自救？

On a super typhoon night, the prison guard locked Liu Sir in his jail. However, the guard fainted nearby the cage after. All prisoners shouted for help, yet no one responded.

In this cage, there were also a former medical staff, an electrician and a student. They tried their best to save the guard. However, this act put them into another virus chaos.

All of them were forced to break the cage. Could they save themselves in this trap while they saved the guard?

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## 拍得事務所 Production Hub Limited

Production Hub Limited 是一家創意內容製作公司。我們為電影，品牌和 KOL 創建了視頻，動畫和照片內容。客戶包括天下一電影公司，英皇電影，百威及史雲生等等。

Production Hub Limited is a creative content production house. We created video, motion and photos contents for movies, brands and KOLs. Clients include: One cool film, Emperor Motion pictures, Budweiser, Swanson etc.



在資訊過量的年代，相信最簡單與最直接的表達方式才是最深刻的傳遞。以影像作為媒介，尋回昔日最真摯的情感。

In the age of information overload, I believe that the simplest and most direct way of expression is the most profound transmission. With video as a medium, find back the sincerest feelings.



## 好想你 Missing You

一個神秘男人決定回來古董店尋找一個二十年前的音樂盒，偏偏年青店主卻把這個音樂盒視為與暗戀對象的定情信物。音樂穿插兩代人的愛情，二男二女在城市之間尋回零碎的愛情。

A mysterious mid-age man decides to come back to the antique shop to find a music box from 20 years ago, but the young shopkeeper regards this music box as a token of love with his crush. The music is interspersed with the love of two generations. Two men and Two women translate the fading love between the city.

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🎵 黃翊

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🎵 黃兆銘

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## 再見 Adios

人一生之中，有許多願望。願望是希望有誰能滿足我們的慾望。但就算真的有誰能實現我們的願望，也只是能令我們擁有短暫的開心，因為，過後我們還是擁有無數慾望。

而小時候最真摯快樂的願望，那個一旦實現，能令我們開心一輩子的願望，你還能記起來嗎？他們記不起了，但幸好還有一個「他」替大家記住了。

迫於生活的壓力，迫於現實的壓迫，他們忘記了如何快樂，而「他」只想在人生最後的時間，令他們記起，如何找回快樂的方法。「最怕最後今世只得枉過」這是「他」最後留給他們的說話。或許現實是一齣悲劇，但活著就是要努力把牠變為喜劇。

In the life of a person, he will have many wishes. A wish is a hope that someone would fulfill our desire. But even when the wishes were granted, our happiness would not last long, as we would have more desire.

That pure and joyful wish made when we were young, that when fulfilled would give us lifelong happiness, could you still recall it? They can't. Luckily there is one person who would remember them all for all of us.

Drowned in the pressure and reality of life, they had neglected to pursue happiness. That one person wants to use the last of his life, to remind them to seek happiness. 'Live a full life' is his last word for them. Maybe life is a tragedy, but being alive is to make it a comedy.

## 爽YY STRONG YY

爽YY以電視廣告，企業形象宣傳片為主要業務。

The main services of Strong YY are advertising production on TV and the corporate branding promotional production.



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# 跟蹤腳有限公司 Unungoek Limited

跟蹤腳有限公司於2019年創立，業務包括不同類型影像創作及廣告製作。短片作品包括《順風之罪》、《便利店離奇打劫》等。

Unungoek Limited was founded in 2019, and its business includes different types of image creation and advertising production. Short film works include “Freerider” and “Tomorrow is not promised”.



## 便利店離奇打劫 Tomorrow is not promised

前店員布回便利店打劫報復；古惑仔文避追斬躲進店；花見到女友出軌；菌對應否看遺傳病檢驗結果猶豫。四人卻被困店內。

當晚布於打劫時被逃跑的文出手阻止，但同時文腹部亦血流不止倒地，菌為了拯救文嘗試把壞了意外鎖上的玻璃門打破，花與布被菌感動於是大家合作一起把玻璃門擊破帶著文逃離便利店。前路未明，繼續前行。

The former clerk “Po” went back to the convenience store to rob and retaliate; “Mann” evaded chasing and hid in the store; “Fa” saw his girlfriend cheating; “Quinn” hesitated to see whether the genetic disease test results. Four people were trapped inside the store.

All Happens in one night. The way forward is unknown, keep going.

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👤 帶菌者

👤 Kelvin Lee



# 偽人 Limelight

藝人接受媒體訪問仍例行公事。當紅歌手 Felix 被安排在一天內進行十家媒體訪問，但因一條敏感問題而觸發到時空循環，儘管他竭力回應但一切也只會 Reset 重來，到底他能否逃離輪迴的困局？而問題中的那位<人>是誰？

Up and coming star Felix has countless experience answering tough questions by reporters, but “one” question imposed a maze in his mind. In search of the warmth of limelight, how much does one have to sacrifice in the search of stardom? In that “one” question, was there another tragic soul involved with this mystery?

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## 三垣製作公司 Ursa Media Workshop

三垣即是小熊座中，而小熊座正是北斗七星在西方的名稱。三垣製作公司翼望有如此極星般，為人帶來方向。

三垣製作公司在2019年5月成立，主要方針是希望能夠以藝術融合商業市場。創辦人在不同媒體機構做過很多不同的崗位，這有利以不同角度為項目帶來的合切的觀點，也明白市場的多元化及多變。

The name comes from <Ursa Minor> the constellation that contains the True North <Polaris>. It hopes that the vision be as true as the guiding star.

Ursa Media Workshop established in May, 2019. Primary focus of the company is to provide quality media with both artistic vision and commercial viability in mind, wishing to bring quality media to the masses.





## Writer's Studio Production Ltd

“Serve With Heart” (中譯: 用心) 是 Writer's Studio Production Ltd 的原則。公司名裡的 “writer”，故名意思是寫作。創始人 Francisca 是編劇和導演。儘管公司成立不到一年，全賴一班年輕，充滿活力和對電影製作充滿熱情的團隊的支持與合作下，公司的增長令人驚訝。除廣告外，完成的作品包括在2020年10月上映的電影。同時，我們很榮幸能參加第八屆創+作（音樂篇）。所有的榮耀歸於整個團隊。

“Serve With Heart” is the principle of Writer's Studio Production Ltd. The founder, Francisca, is a script writer and director. She serves with heart in script writing and directing. With the support and co-operation with the crew which are young, energetic and passionate to film making. The growth of the company is exceedingly surprising although it is just newly established in less than a year. One film has already shown in theater on OCT/2020. And it is our honor to take part in the 8th microfilm (music). All the glory goes to the TEAMWORK.



### 結局的開始 The beginning of the end

女主角 Karen 為當硬照模特兒和音樂人 Lauren 化妝而一見鐘情。Karen 積極地向 Lauren 示好，即使 Lauren 受到抄歌負面新聞纏繞更因此事惹上官非，Karen 都力挺 Lauren 同時安慰他這不會是他事業上的結局，只是一個階段。但原來對 Lauren 而言，Karen 只是一位普通工作夥伴，她只是一位化妝師。

她與 Lauren 的緣份看似要結束，但該結局或許會變成另一個新的開始去延續。正如 Karen 所說 “不是結局，而是一個階段”。

The makeup artist Karen falls in love to Lauren, a musician and model, in the first sight. She is determined to go after Lauren. Let alone she supported him when he was on a fresh spotlight on a copycat scandal that began with allegations of song copying, she encouraged him that lawsuit would not be the end of his career, but only a stage. this moment was “the beginning of the end” of his career and it is the courage to continue that count. However, it was heartbroken to Karen that Lauren just treat her as a general crew member, a makeup artist.

The relationship between Karen and Lauren seems failed. But the current relationship status is believed to be “the beginning of the end” like Karen said to Lauren in the earlier time. It is the courage to continue that count.

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✍️ 日云

🎧 何秉舜

🎧 舒文@ ZOO Music



## 嗰嘢壞咗 Clamp 1 Get 1 free

當公仔是朋友聊天的二十四小時夾公仔店職員 Ming，遇上即將移民離開香港的少女。少女希望夾出公仔留念，卻面對被 Ming 的老闆調高難度，兩人束手無策。少女失望離開，Ming 決定在深夜的街道尋找少女，並帶同了一些東西。

Ming often talks with the dolls, he meets a young lady who is going to leave Hong Kong. The young lady is determined to get a doll, Ming has decided to help her but failed.

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## 葉嘉麟工作室 Yeh's Creation Workshop

主要從事影像和劇情短片製作。

Mainly produces video and short feature film.



## 優先製作 First Series Limited

優先製作是一家位於香港的製作公司，主力創作高質素的原創內容包括廣告、MV、企業宣傳片、品牌內容、攝影設計、電影短片以及長片製作。

起源於紐約，我們團隊有幸能夠跟多元化的創作人、客戶及國際品牌合作，包括有 Nike, Adidas, 阿里巴巴, Macallan, 及 Hennessy 等。

First Series (FS) is a Hong Kong based Creative Content studio that specializes in creative solutions from video production to design & photography. We produce a wide range of content including TVC, Animation, Music Videos, Corporate Promos, Social Media Content, as well as Short and Feature Films.

Originally founded in New York, our team is honored to have partnered and worked with creative professionals and brands around the globe including Nike, Adidas, Alibaba, Macallan, and Hennessy.



## 平安夜 Silent Night

平安夜裡，節日的霓虹燈相映著龍蛇混雜的廟街如幻似真。一直替養父文哥交易毒品的杰仔再次被差派執行任務。人在江湖，身不由己，過程中杰仔偶遇一位似曾相識的女子，並打開一連串有關自己身世的真相……

It's Christmas Eve, the holiday lights in the city is a stark contrast to the gritty temple street neighborhood. Always have been drug dealing for his Godfather Man Gor, Kit Zai is once again sent out for another run. Doing what it takes to survive, Kit Zai obliges and meets a familiar girl in the process. He then uncovers hidden truths about his past...

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👤 Dough-Boy

🎧 BAKERIE ENTERTAINMENT LIMITED

🌐 -

🎵 Canada Breeze

👤 Dough-Boy

👤 Dough-Boy

👤 Dough-Boy

👤 Dough-Boy





## 埋單 Check please.

本是同根生，相煎急唔急？

一席壽宴，一張賬單，掀起了四兄弟間的內心交戰。錢銀事小，面子事大。新仇不少，舊恨更多。埋唔埋單？邊個埋單？

一張賬單令兄弟之間的心病大病發，前塵往事，芝麻綠豆，一一擺上檯面。初則口角，繼而動武。最終是難兄難弟，抑或狗咬狗骨？最終，邊個找數？

Are brothers a family, or enemies?

In a birthday banquet, a bill sparks an inner war between the four brothers. From bickers to fighters, the brothers pump out tons of hatreds, big and small, old and new.

Are they going to blood-soaked the banquet hall, kill to death? Or are they going to pay the bill to maintain family's harmony? Here's the check. Would you like to pay by cash or credit? Anyone Sirs?

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© 都營制作 Toei Production Limited

🎵 牧場裡的羊

🎶 譚逸洋

✍️ 譚逸洋

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✍️ 譚逸洋



## 發生社有限公司 Fixer Production Unit Limited

發生社有限公司成立於2017年，由一班資深傳媒人合組。公司提供創意提案、文稿內容、硬照以及各種影片製作服務，尤其擅於製作生活化的深度故事、紀錄片、微電影以及各種短片。客戶包括非牟利團體、大專院校、傳媒以及商業機構。發生社相信內容，喜歡影像，熱愛生活，我們，是說故事的人。

Established in 2017, Fixer Production Unit Limited is formed by a group of media people, each member has decades of extensive experience in media, film and TV industry. We do content consultancy, photography and video production; specialize at making in-depth stories, documentaries, microfilms and lifestyle short videos. We are passionate for text & visual creations. We crave for knowledge and quality. We listen, we tell. We are story tellers.



Check please.

# 埋單

一場兄弟的愛恨交戰，  
是難兄難弟，或是狗咬狗骨？



導演、編劇：賈勝楓 陳詠敏  
主演：THE BOOGIE PLAYBOYS  
製作：FIXER PRODUCTION UNIT

## 菲與飛工作室 Goodnight Production

菲與飛工作室成立於2017年，致力於探索觀看世界的新角度，發掘人內心的隱蔽角落。相信創作有改變的力量，推動新時代的故事與信念。曾與不同單位合作影片創作，包括創意香港、香港電台等大型機構。近期代表作品包括：《菲與林明》及《天台》，其中《菲與林明》將於第72屆洛卡諾影展中放映。

Goodnight Production was established in 2017 with the aim of exploring a new angle of viewing our world, and to discover the inner layers of human stories. We believe that creation has the power of change, changes that bring forward new ideas and beliefs. Our previous creative partners include Create Hong Kong, Radio & Television Hong Kong etc. Recent works include Dark Room (2019) and Hi (2019), in which Dark Room (2019) had its international premiere in the 72th Locarno Film Festival.



### 樹上樹下 Above, Below

樹藝師 Jasmine 對這個城市的變遷感到氣餒。因為工作上的種種條件限制，讓她並未能堅持自己當初的價值去保護環境。就在處理一次案子的過程當中，Jasmine 遇上了阿言。阿言看到悶悶不樂的 Jasmine，便帶同音樂夥伴，把砍下來的樹木製成一個個小型舞台裝置，對 Jasmine 表演了一首歌曲。他們讓被砍下來的樹木得而重生，也讓 Jasmine 在氣餒中尋找曙光。

Jasmine is an arborist. She is constantly disappointed by the rapid changes in the society. Due to her work regulations, she realizes she can never adhere to her values on protecting the environment. One day, Jasmine meets Yin. When Yin sees Jasmine, he decides to cheer her up. He brings along his bandmates and together they recreate a performing venue by using old and dead branches. As the trees get their second lives reignited, Jasmine also sees a bright spot in the future.

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影樹

Timothy @ Forward

Kinda @ Forward

Charleston @ Forward

Forward





## 日子總有我伴你走 Company

佩英婆婆年齡漸大了記憶也開始模糊，幸好嘉汶與她同住，給予她無限耐性與關懷，讓她每天過得非常幸福。但有時侯，當記憶清醒時，卻有些難過。

嘉汶與「婆婆」從小感情非常好，能陪伴「婆婆」到老是她的希望。她很享受每天照顧佩英，但每次看到佩英，她的心底同時隱隱作痛...

複雜的關係與心情，嘉汶背負的回憶需要尋求救贖嗎？

Pui Ying has memory problems as she gets older and older. She lives with Sandy who gives her so much patience and affection that she is happy every day. Yet she feels sad sometimes when her memory becomes sharp unexpectedly.

Sandy has always been a little best friend with "Grandma" since she was small, her biggest wish is to stay with Grandma till the end of Grandma's life. She enjoys being with Pui Ying every day, although she is a bit down every time she is with her.

Will she free herself from her regrets in this complicated relationship and sentiments?

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Jennifer

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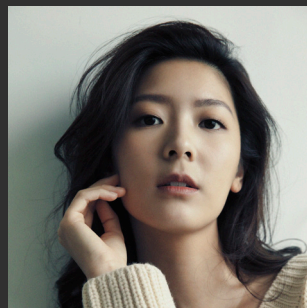
🎵 最好陪伴

🎧 戴偉

🎧 戴偉, 余香凝

🎧 戴偉

🎧 陳心遙



## 點子市場策劃 HIM STRATEGIC MARKETING

我們主要為娛樂集團、文化藝術組織、本地品牌、學校和慈善團體等客戶提供各類型的專業拍攝、後期製作、攝影服務；活動策劃及營銷計劃。為客戶提供一站式服務，服務包括：電影、廣告、MV、社交媒體、歌曲製作、語音錄音、市場策劃、公關營銷、邀請藝人合作、記者會、設計、公司活動、活動流程管理等等。

We mainly provide professional shooting, post-production and photography services as well as event planning and marketing plans for entertainment groups, cultural and artistic organisations, local brands, schools, and charitable organisations.

We offer one-stop services including: movies, advertisements, MV, social media, song production, voice recording, marketing planning, public relations marketing, inviting artists to cooperate, press conferences, design, company events, event process management, etc.





## 地平製作有限公司 Horizon Creative Limited

地平製作由短片“地平說”的短片製作團隊組成，每個人都從短片中看到了我們的創造力和認真的製作。這些短片在香港乃至國外都贏得了許多獎項。

我們建立了地平製作有限公司，這是一家廣告製作公司，專注於講故事，醒目的視覺，效果和創新設計。內部團隊的綜合經驗涵蓋屢獲殊榮的故事片，廣告，音樂視頻，短片，現場活動和新媒體內容。

近年來，地平製作與許多頂級代理商和營銷商合作，致力於廣告/品牌推廣。我們以滿腔熱情和熱情打動人心，打動與我們合作的每家公司或客戶。通過我們彼此的想法和我們想要傳達的信息的理解，經過我們的分析和整合，我們將孕育下一個真誠。

Horizon Creative is composed of the short film production team of the short film “Horizon” and Everyone has seen from the short films our creative power and earnest production. The short films have won many awards in Hong Kong and even abroad.

And we setup a Horizon Creative which is a video production house that focused on quality storytelling, striking visuals, and innovative design. The combined experience of the in-house team covers award-winning feature films, commercials, music videos, short films, live events, and new media content.

In recent years, Horizon Creative has made a concentrated push into advertising/branding, working with many of the top agencies and marketers. We are inspired by a passionate heart and passionate enthusiasm to impress every company or customer that cooperates with us. Through our understanding of each other's ideas and the information we want to bring out, after our analysis and integration, we will give birth to every this sincerity comes next.



### 貪心的小狗 Greedy Dog

最近出現了一個聞風喪膽的殺人犯，令香港的命案不斷上升。大家都不敢晚上出門。主角阿狗卻不怕，更借機會到別人家爆竊。誤打誤撞下不小心闖進了殺人犯的家，並遇上同時不小心闖進了的昭和 Gary，造成一個困獸鬥的局面。

Recently there has been a frightened murderer, he makes the number of murders in Hong Kong has been on the rise. Therefore, everyone dares not go out at night apart from main character Dog. Dog was not afraid, and even took the opportunity to burglary at other people's homes. He accidentally broke into the murderer's home and encountered Gary and Chiu who accidentally broke into the murderer's home at the same time, causing a situation of trapped beasts.

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🌐 -

🎵 博奕論

🎵 Pandora樂隊

🎵 A. Mui

🎵 Pandora樂隊

🎵 Pandora樂隊



# Frequency

一個孤獨的交通督導員（咖啡妹）愛上了一個神秘的外賣送遞員（外賣仔），他們發現彼此天生都有共感聯覺。外賣仔深信一個奇怪的理論，他認為五種感官都是以一種模式聯繫在一起的，如果他能找到一個與他有著相同模式的人，他就可以從現存認知的現實，墮進現實的另一端。咖啡妹選擇是否要追隨自己的愛，相信外賣仔所說的一切。

A lonely traffic warden fall in love with a mysterious delivery boy and found out they are sharing the unusualness of synesthesia. The mysterious delivery boy believes that all the five senses are intimately connected in one pattern, if he could find a person who shares the same pattern with him, he could fall into the other side of the reality. The traffic warden has to choose if she is going to take a leap of faith or staying comfortably in this lonely boring reality.

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🎵 不言自明    🎵 鍾楚翹 Chor  
🎵 張蔓姿 Gigi Cheung    🎵 張蔓姿, 鍾楚翹 Chor  
🎵 張蔓姿 Gigi Cheung



## Marc. Two Limited

Marc.Two是由簡君晉導演創立的一家香港製作公司，合作的單位來自世界各地，多年來為國際知名品牌及企業提供創意策略，亦有開發電影及電視製作。我們旨在通過視覺影像，與世界交流及激發更多靈感。我們製作了多種視覺作品，例如音樂錄影帶、廣告、短片、電視劇集及電影長片。

Based in Hong Kong, co-founded by Lawrence Kan. Marc. Two is a combination of both a production company and creative agency. We aim to inspire people through visual communication. We produced a variety of visuals productions such as music videos, commercials, short films, TV drama series and feature films.



尚游健康科技有限公司成立於2016年，總部在香港，內地於深圳及杭州都設有公司，是微盟在香港的官方代表服務商。

在數碼營銷上，尚游協助企業客戶營運及推廣微信、微博、小紅書、抖音、facebook等官方帳戶，並提供各類藝人網紅推廣直播服務。隨著串流影片的普及，尚游也正式發展影視業務，提供客戶各類廣告及短視頻服務，也開始微電影和電影的製作。

QCURE HEALTHCARE TECHNOLOGY COMPANY LIMITED was established in 2016, headquartered in Hong Kong, with offices in Shenzhen and Hangzhou in the mainland. QCURE is the official representative service provider of Weimob in Hong Kong. In terms of digital marketing, QCURE help clients in operating and promoting official accounts such as WeChat, Weibo, Xiaohongshu, Douyin, Facebook and etc. It also provides various artist and influencers' live broadcast services. With the increasing popularity of streaming videos, QCURE has also developed its film business, providing customers with various advertising and short video services, and has also begun the production of micro movies.



### 瑪莉亞的悔改 A hundred miles song

歌星瑪莉亞被蒙著臉的男人禁錮在一個房間內，每日為她打失憶的針藥，令她神智不清。

有一日，突然警察來臨，蒙臉人說謊騙走警察。瑪莉亞假裝昏迷騙得蒙臉人開了她的鎖急救，瑪莉亞立刻打暈蒙臉人並逃走。可惜最終被蒙臉人抓著，瑪莉亞混亂中除下蒙臉人的頭套，才瑪發現這是她的好朋友 Dee，Dee 解釋一切也是瑪莉亞指示他做的，瑪莉亞才是幕後兇手。

Renowned singer, Maria, is imprisoned by a masked man who injects her with drugs that make her amnesic. One day, police arrive at their doorsteps but the man manages to avoid suspicion. Maria tricks the man into untying her by pretending to fall conscious, and knocks him out when he is not looking. She escapes the house but the man quickly catches up. She struggles and removes his mask, revealing his identity as her childhood friend, Dee. Dee explains that he is only playing out the plan laid out for him, which was devised by none other than Maria herself.

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🎵 林夕

🎵 徐浩/易子竣/黃兆銘

🎵 徐浩





## 你明日回來 Traces of You

勇跟童同住很久了，一個照顧對方起居，體貼入微；另一個是對方精神最大倚靠，兩人平日如膠似漆；可童工作上要定時穿梭中港兩地，這樣子已很多年，勇仍然未慣，童看似習以為常，當勇的忍耐到了臨界點，終日滿不在乎的童原來已安排好留港事宜，一切只待飛往上海處理停當。

奈何，他飛回來的那班航機墜落了。

其後，勇在行屍走肉和保持正常生活中選了後者，但他其實也知道有些事情還未釋懷，就如童臨行前交託他日夜澆水的花還未開花。

Life partners long & Tung are a very loving couple, but their relationship is often challenged by the fact that Tung flies overseas frequently for business. As long finds it harder and harder to cope with the loneliness, Tung finally made it to relocate to Hong Kong. However, his final flight to Shanghai never brought him back, as the plane crashes in a tragic accident.

long tried hard to lead a normal life after Tung's death, but it seems there are unfinished matters for him to take care of, just like the plant Tung left him that is yet to blossom.

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Chessman Entertainment Production (HK) Ltd

🎵 你明日回來

🎤 雷柏熹

🎵 李拾壹

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✍️ 藍奕邦



## 二米桌有限公司 Two Meter Desk Creative Limited

二米桌由Tim及6號成立於2010年，以創作為主，包括設計並執行各種商業企劃、影像製作（包括廣告、劇集、短片、MV等）、文字創作（編劇、撰稿、填詞）等。曾合作的客戶類別眾多，包括商業時尚品牌、企業、電視台、唱片公司以至公營機構等。

6號熱愛電影，擅長影像與音樂的配合，有多年導演經驗；Tim的工作經驗多以廣告、活動籌辦、影視製作、藝人管理等為主，亦擅長文字創作。

Started from a humble 2 meter long working desk in a home office, we are a creative team striving to bring fun & inspiring ideas. We are experienced in pr, event management, artiste management, but our strength lies mainly in video production.

2 partners co-founded two meter desk in 2010. A cinema fanatic, No. 6 is an experienced producer specializing in video production, from short films, music videos to corporate videos. Tim's experience comes from working in creative communications, event management and artiste management. She is also a lyricist, a script writer & a video producer. With over 10 years of experience, our Clientele is made up of Brands/ Organizations of various nature.



# 烏兔製作 UTO Production

我們通過映像講故事。

We tell stories through moving pictures.

我們正在創作不同有觸特視覺的原創作品和委託作品。

We are creating original and commissioned works that is powerful and visually extraordinary.



## 無聲告別 The Silent Farewell

一名賞金獵人 Matt 走進一間西部爵士酒吧內，老闆不僅完全認識 Matt 的一切，更由一張他的通緝令開始說起。Matt 臨別喝下老闆為他調配的特飲，跟樂手合演一唱，透過說唱去探究自己一生。

Matt, a bounty hunter enters the Jazz Bar. Not only does the owner know everything about Matt, he starts talking about Matt's past with his bounty. Matt drinks this custom mixed cocktail from the owner and starts jamming with the band. Through the song he looks into his life in retrospective.

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- 🌐 -
- 🎵 告別
- 🎵 Matt Force
- ✍️ Matt Force
- 🎧 Matt Force
- 🎧 Matt Force



## 有拖冇欠 GongWoo Land II

古惑仔黃文標某日收數時遇見當臨記的許樂，並一見鍾情。翌日標攜帶手下上樓收數時，竟撞正是許樂家，一番了解過後標開始對樂產生憐憫，收數過程中亦暗中幫助樂，二人也互相漸生情愫，但標的舉動開始引起社團的不滿。

Bill Wong was a professional debt collector until he met the lovable Lok Hui, one of his debtors. Instead of doing what he usually does best, he decides to help Lok through her tough situations. They develop a mutual affection for each other and Bill's gangster boss become aware of this situation, resulting in Bill getting caught between the rock and a hard place.

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 ✍️ 林夕  
 🎧 張子丰 Frederick Cheung  
 🎧 盧永霖 / 何鈞源



## Worldstar Moving Pictures Limited

WorldStar Moving Pictures 為一間多元化製作公司，擁有專業和熱血的創作團隊。製作範疇包括廣告，企業宣傳片，微電影，MV等等，亦提供 Live Show 現場直播(多機拍攝)服務。

WorldStar Moving Pictures is a top-notch multi-media company specialising in producing viral commercial videos, music videos, corporate videos and short films.

We have also worked with numerous mainstream record labels and production companies throughout the years, and we strive to collaborate with different creatives to produce one-of-a-kind high-quality videos.





## 鳴謝

### Acknowledgement

#### 遴選及評審委員會

#### Vetting Committee and Judging Panel

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香港特別行政區政府  
「創意香港」  
培育本地創意人才及初創企業

Create Hong Kong of the  
Government of the Hong Kong  
Special Administrative Region  
nurtures local creative talent and  
start-ups

## 電影 FILM

- 首部劇情電影計劃  
First Feature Film Initiative
- 薪火相傳計劃  
Directors Succession Scheme
- 劇本孵化計劃  
Scriptwriting Incubation Programme

## 其他 創意界別 OTHER

### CREATIVE SECTORS

- 設計創業培育計劃  
Design Incubation Programme
- 時裝創業培育計劃  
Fashion Incubation Programme
- 搶耳音樂廠牌計劃  
Ear Up Record Label Creation  
and Incubation Programme
- 動畫支援計劃  
Animation Support Programme
- 微電影「創+作」支援計劃  
(音樂篇)  
Microfilm Production  
Support Scheme (Music)
- 想創你未來 —  
初創作家出版資助計劃  
The Next Writer  
Publication Funding Scheme

及其他  
...and others



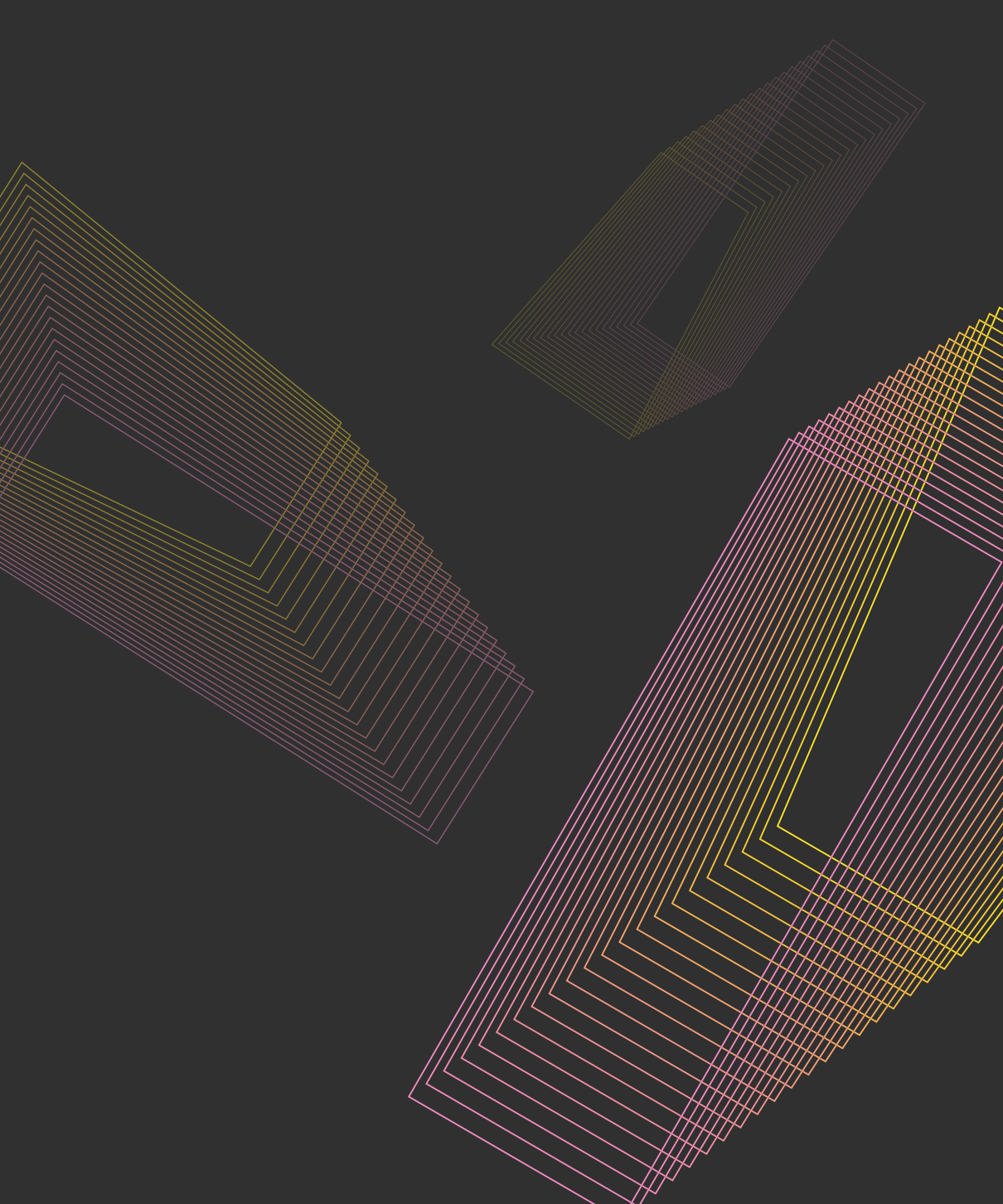
只列出部分示範項目。  
查閱創意香港贊助的培育人才及初創企業項目  
Here shows some exemplary projects only.  
For the projects sponsored by CreateHK to nurture creative talent and start-ups  
[www.createhk.gov.hk/talentprog](http://www.createhk.gov.hk/talentprog)

項目如有更改，恕不另行通知。  
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